

Medical Physicist Value Proposition for Today and for the Future

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Allegheny Health Network Cancer Institute

Radiation Oncology.....14 Sites of Service
Medical Oncology.....20 Sites of Service
Cellular Therapy.....1 Site of Service
AHN spans nine (9) counties in Western Pennsylvania and two other states



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Medical Physicist Value Proposition for Today and the Future

- Present Value
- Value From an Administrator
- Message
- How to Communicate the Message



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How to Communicate the Message

- Physicist and Physician must be present at least quarterly at the upper management level meetings along with the Department Administrator
- Create Additional Awareness
 - Physicists also play a leading role in quality, perhaps representing the department in Institutional Quality meetings which continue to demonstrate value to Institutions. They should also be present at management meetings to present Advancement of Technology, etc. The goal is to create awareness of the significant role of the physicist, while advancing the state of the art of Radiation Oncology
- All capital meetings with department and Sr. Management must include the physicist, administrator and physician (proper representation of the department)
- Once the direction is decided internally through collaborative discussion, all leaders must operate on the same plan



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