

Professional Council Symposium:
Communicating with Patients: A Vital Skill for a
Medical Physicist

Presentations

9:30 AM : Welcome and opening remarks - D Pavord

9:35 AM : How to speak to patients - R Pizzutiello

10:00 AM : Strategies for learning and teaching patient communication skills
- D Brown

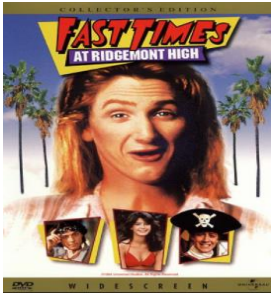
10:15 AM : Q & A

2017, Fast Times in Healthcare

Dan Pavord



Medical Physics is at a crossroads. Broad and profound changes in the delivery of healthcare are underway and accelerating, and it is urgent for our profession to address these changes head-on.





This is Jeff Spicoli. He is a high school student with no clear idea of the purpose of school, no goals (other than next high), and no skills (other than surfing).



Future Hospital Administrator



Poor decisions lead to a crash.



Surveying the damage.



Immediate feedback on the consequences.
"My brother is going to kill us!"



What is the solution?
"Relax all right; my old man is a television repair man. He's got this ultimate set of tools. I can fix it."



MP3.0 is based on the core premise that medical physicists have a unique calling and expertise to be scientific agents of precision and innovation in the development and practice of medicine.

...growing and building upon the unique skills of medical physicists.



Hospital Administration
"Relax all right. We have Medical Physicists. They have an ultimate set of tools. They can fix it."
