

Discharging the Bias: Recognizing and Addressing Unconscious Bias in the Workplace

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Approaches to minimize bias in the hiring process (R. Knight: 7 practical ways to reduce bias in your hiring process, Harvard Business Review, 2017)

Awareness is key: engage in discussions with your team about unconscious bias and ways to reduce bias (organizational conversation) – remember that unconscious bias resides in all of us

Rework your job descriptions to remove words that are considered gender or culturally insensitive. Make your job descriptions as <u>gender and culturally neutral as</u> possible, by focusing on objective and collaborative rather than competitive wording

<u>Performing a blinded review of candidate's CV</u>, allow you to 'level the playing field' and evaluate the candidate objectively, not on surface or "demographic characteristics"

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Consider a "work-sample test" (<u>technical interview</u>), in which you provide a list of technical questions to assess the candidates performance. Such skill tests enable <u>evaluation of the quality of a candidate's work objectively</u> versus unconsciously judging them based on appearance, gender, age, and even personality

Standardize the interview format – standardize questions for all candidates enables focus on factors that have a direct impact on performance

Set diversity goals and discuss them with your team members – this brings the issue "front and center" and enables open discussion about the importance of diversity

Hiring Practices/Approaches

- Consider the best candidates based on CV qualifications and skill sets
 Many of the best candidates are women or minorities
- Consider targeted hiring of women or other minorities based on qualifications
- Use standardized interview formats
- Incorporate technical components in the interview process
- Hiring of top level women and minorities builds on such successes