



Education as a Tool for Directing Our Future

William F. Sensakovic, PhD, DABR, MRSC
Co-Founder, Telerad Physics Teaching, LLC
Medical Physicist – Florida Hospital
Assoc. Prof. – University of Central Florida
Clin. Asst. Prof. – Florida State University
Adj. Prof. – Adventist University

Twitter: @wfsensak
E-mail: wfsensak@gmail.com
www.teleradphysics.com

Relevant Conflicts of Interest



Co-Founder, Telerad Physics Teaching, LLC
Councilor, American College of Radiology

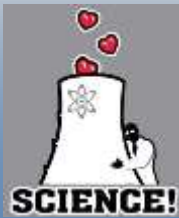


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SCIENCE . . . and other stuff



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What is the Other Stuff?



SCIENCE!
& Politics and Policy

SCIENCE!
& Business and Financial Wellbeing

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What is the Other Stuff?



Marketing/Motivation/Presentation

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Politics and Policy

- Department
 - In-house vs Consultant
 - Research vs Clinical vs Admin Duties
 - Protected Research Time . . . on Paper
- Institution
 - Med Staff vs Staff
 - Committees
 - Economics



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Politics and Policy

- Why are accreditation limits & guidelines so lax?



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Politics and Policy

PalmBeachPost

In a soft voice, with his wife and children looking on, Marder told Rosenberg he understood the nature of the allegations against him. Assistant U.S. Attorney Ellen Cohen said that Marder was admitting that he billed government insurers for the work of a radiation specialist, knowing the nuclear physicist didn't review patient files as required under health care regulations.

Medical Background
Marder was a radiation oncologist at the University of Florida from 1984 to 2004. He was a member of the American Society of Radiation Oncology (ASCO) and the American College of Radiology (ACR). He was also a member of the Florida Medical Society and the Florida Radiological Society.

Florida Background
Marder was a member of the Florida Medical Society and the Florida Radiological Society.

Professional Background
Marder was a radiation oncologist at the University of Florida from 1984 to 2004. He was a member of the American Society of Radiation Oncology (ASCO) and the American College of Radiology (ACR). He was also a member of the Florida Medical Society and the Florida Radiological Society.

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Politics and Policy

- Who speaks up for medical physicists?
What organizations? How? How much?



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Politics and Policy

- What social and economic factors influence clinical use of new technology?
- How can I get xyz on the market?
- What is the road to reimbursement?



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“Every good scientist is half B.F. Skinner and half P.T. Barnum!”—Seymour Skinner

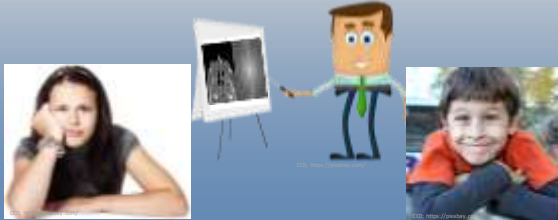


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Presentation and Motivation



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Presentation and Motivation

- Teaching non-physicists/non-scientists what we do is important
 - Interested for their own sakes
 - Value our profession

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Stories Motivate: Noah 2/2008 to 5/2012



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Getting Involved . . . Early

- Encourage their participation early
 - AAPM, ACR, ASTRO, SIIM, etc.
- I don't have the time, I don't want to spend the money
 - Then you won't have a voice



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Financial Wellbeing

- We are well compensated
- Medical specialties include lectures money management and retirement
- Why don't we?



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They Can Figure it Out Like I Did



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Thank You!