

Case Example – Failure of COI disclosure

- Senior Physician A comes to physicist B,C,D and says a company is working on a product that could be interesting and would like to see if any physicist is interested on collaborating and providing feedback for their product.
- In return, Company A will give the institution their product for free if they end up wanting it. If anyone is interested, to let Physician A know and will make the connection.
- Physician A failed to disclose to the physicists that he/she is on the board of that company.


