



Academia-Industrial Partnership An academic perspective

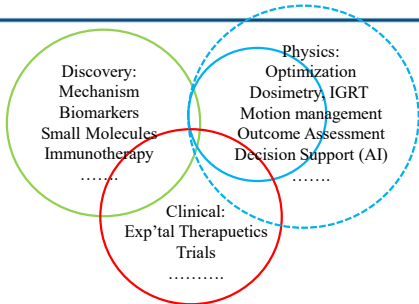
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Disclosure



- Supported in parts by
 - R01 CA240811, BRG (PI: Ken Wang)
 - AIP R01/R37 CA230341 (PI: Ken Wang)
 - R01 R01/R37 CA2294217 (PI: Kai Ding)
 - Sponsored Research Agreements: Xstrahl
- Royalty
 - Elekta for Cone beam CT; Active Breathing Coordinator
 - Xstrahl for Small Animal Radiation Research

AAPM Medical Physics R&D Activities



Funding Opportunities for Medical Physicists



- Public Agencies
 - US Department of Health & Human Services
 - NIH --- NCI, NIBIB, NLM,.... ,
 - AHRQ (Agency for Health Care Research and Quality)
 - American Cancer Society (ACS)
 - Congressional directed PCORI
 - DOD, DOE,
- Foundations: Damon Runyon Cancer Research, Susan Komen, Terry Fox,
- Industries
 - SBIR/STTR
 - Sponsored Research Agreement (SRA)

Nature of Med Phys Research

Funding Mechanism pre-2007



<ul style="list-style-type: none"> • Discovery/Hypothesis generating <ul style="list-style-type: none"> – Response Assessment, Uncertainty Analysis, Outcome Research 	<ul style="list-style-type: none"> • Public Agencies <ul style="list-style-type: none"> – U01, P01, U54 – R01, R21, • Foundations <ul style="list-style-type: none"> – Damon Runyon;
<ul style="list-style-type: none"> • Translation (Med Physics) <ul style="list-style-type: none"> – Decision Support Tools, Instrumentation – Testing and validation 	<ul style="list-style-type: none"> • Public Agencies <ul style="list-style-type: none"> – SBIR, STTR – AIP (2007) • Industries (SRA)
<ul style="list-style-type: none"> • Clinical Translation <ul style="list-style-type: none"> – Trials 	<ul style="list-style-type: none"> • Foundations: Damon Runyon Cancer Research, Susan Komen, Terry Fox,

NIH mechanisms for technology translation



- Cone-beam CT for IGRT at WBH: 1995 --- 2005 at WBH
 - R01 → R21/R33, DOD → **Elekta**
- Evolution to large instrumentation (from 2002, ...)
 - MR Guidance (Elekta, Canadian Innovation Funds)
 - Small Animal Radiation Research Platform (SARRP) **!?!**
- *PAR 04-023, Bioengineering Research Partnership (BRP)*
 - First crack at improving translations using R01.
 - A multi-disciplinary team (bioengineering, etc) that applies an integrative, systems approach to develop knowledge and/or methods to prevent, detect, diagnose, treat disease or to understand health and behavior.



BRP: SARRP as an early adapter

- An image guided small animal radiation research platform (SARRP) is needed to support experiments that mimic modern human treatment methods.
- The integration of expertise in mechanical engineering, x-ray optics and radiation dosimetry physics in a BRP.
 - (1) construction of a gantry system for pre-clinical IGRT
 - (2) development of treatment planning and dosimetry methodologies that parallel that for human treatment
 - (3) develop methods of precise animal setups and irradiation

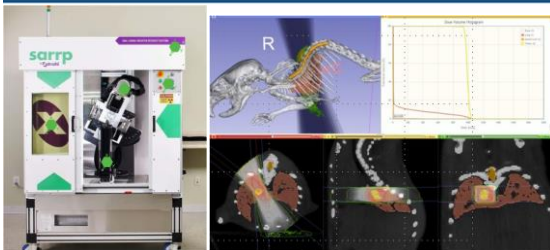
SARRP BRP (2004 – 2008) Beaumont, Hopkins, Oakland U, U Toronto



Challenge to disseminate remains



Role of Industry: Dissemination (Xtrahl: 2009 --)



- Dissemination: Workflow, accessories, maintenance
- Continue advancement and development

2007:



The advent of Academic Industrial Partnership

- *PAR 07-214: AIP for the Translation of in vivo Imaging Systems for Cancer Investigations (R01 – NCI only 2007)*
 - accelerate the translation of preclinical or clinical in vivo imaging systems or methods to solve a cancer problem
 - **Not** intended to support commercial production, basic research, or clinical studies that lack translation as their primary motivation.
- An inter-disciplinary, multi-institutional research team consisting of both academic and industrial scientists
- Support clinical trials.

AIP: PAR-07-214 Notables



- RO1 scoring criteria:
 - *Significance, Investigator, Approach, Innovation, Environment*
 - *Final Impact Score*
- * *Innovation grows in robustness by delivering functionality of a new capability to end users*
 - coherent translation plan with in-field validation of near commercial quality systems/methods
 - guidelines modified to include likelihood to deliver to end-users
- * *Novelty of the proposed research methods is of secondary importance*
- * *AIP provides the important link of innovation and needs between research, clinical translation and industries*

PAR 07-214 A successful translation program



- The pioneering PAR 07-214 funded 37 grants:
 - 9 products marketed; 20 clinical trials; 1 CE Mark approval; 24 FDA marketing and investigational approvals; and 79 instances of IP protection.
- 97/542 submissions funded through 2015;
 - Update needed for the 27 PAR 10-169 and 20 PAR 13-169 grants

AIP: PAR
Program Announcement with Special Review Criteria



- Translation of *in vivo* Imaging Systems for Cancer Investigations (R01)
 - [PAR-07-214.html](#) (new); PAR-10-169; PAR-13-169 (reissue)
 - NCI; **ended**
- Translation of Technologies for Cancer Diagnosis and Treatment (R01)
 - [PAR-15-075.html](#) (new); [PAR-18-530.html](#) (reissue)
 - NCI, NIBIB → NCI, NIBIB, NIDCR,
- Translate and Validate *in vivo* Cancer Imaging Systems (R01)
 - [PAR-17-093.html](#) (new); [PAR-18-009.html](#) (reissue)
 - NCI, NIDDK, → NCI, NIBIB, NIDCR, NIDDK

PAR 10-169: from BRP to AIP
X-ray/optical tomography for preclinical rad res (2011)



- We identify (hypothesize) that a most suitable solution for soft tissue target localization is to incorporate molecular-optical on board the SARRP. We submit our proposal in response to PAR-10-169 for *in vivo* imaging research.
- Our specific aims for the 3-year (??) research period are to:
 1. Design and construct an integrated CBCT-BLT system on-board the SARRP to guide focal irradiation; and
 2. Validate at three academic partner institutions the accuracy of BLT: Hopkins, Penn, UVA (--- emphasizing innovation)
 - Gulmay (Xstrahl) is the AIP

AIP translation: Xstrahl MuriGlo
Successful Continuation: PAR 10-169 to PAR 18-009



Hopkins In-house System

Xstrahl's Swing Door System

(a) Optical assembly, 2D motorized stage, Independent mouse bed, Mobile cart

(b2) Imjm, (c2)

**PAR 10-169:
Integrated 3D X-Ray/ultrasound for IGRT (2011)**



- We hypothesize that integrated on-board 3D ultrasound and CBCT imaging provides a superior IGRT solution (alternative to MRI).
 - Design, construct and optimize workflow of the system
 - Validate at two academic institutions (Hopkins and Cleveland Clinic)
 - Elekta as the AIP: **Continuation - dissemination unsuccessful**

AIP preparation: Note new review issues



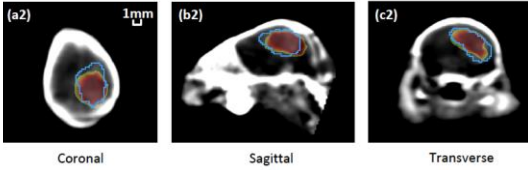
- *In addition to Innovation of end-user validation:*
- Governance and organization structure outline:
 - Overall organization, technical, pre-clinical and clinical responsibilities, shared leadership, administration, conflict resolution, etc.
- Provide timeline and performance (error and statistical) metrics.
- Readiness for translation; provide preliminary data that support the study plan, feasibility, and approach to validation.
- A single institution or clinic is a *valid* end-user

Conclusions: AIP mechanism



- AIP's translation theme is a well-suited and effective mechanism for medical physics research
 - take a programmatic (vs a project) approach
- Other PI's: R Berbeco, A Sawant, many imaging colleagues
- Review the details of the FOA and PAR
 - PAR-18-009; PAR-18-530
- AIP provides important support for research translation
 - *It helps but does not guarantee dissemination !!!*

**PAR-10-169 to PAR-18-009:
Successful Continuation**



- R01/R37 CA230341 (Ken Wang): X-ray/optical tomographic guidance and assessment system for pre-clinical radiation research
 - Design and construct a new advanced BLT/FT system to guide irradiation on-board the SARRP and for off-line treatment assessment.
 - 5 year research period, Hopkins is the end-user
