





A Decade of Radiating Hope: Lessons Learned, Obstacles and Opportunities

Peter Sandwall, PhD
Radiating Hope
OhioHealth



Obstacles are Opportunities



Mt. Everest Basecamp



RadiatingHope – A decade in global radiation oncology



Larry Daugherty, MD (AK)

Brandon Fisher, DO (UT)

APPLIED RADIATION ONCOLOGY SPECIAL FEATURE

 For adventurers, facing the challenge is joy...



Machu Picchu



Matt Goss (AHN) in Bolivia

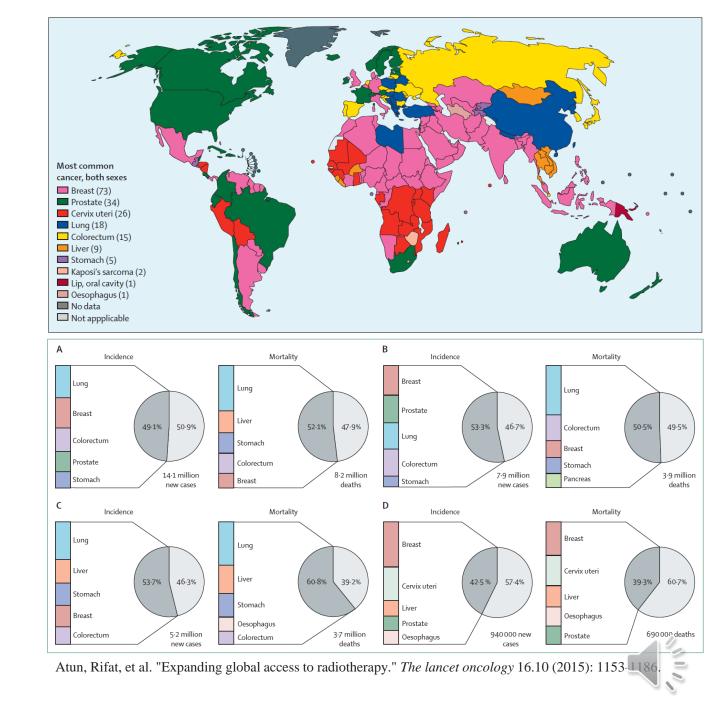
Mt. Kilimanjaro

Global Health is an opportunity to make an impact...

Most frequent cancer vary with country, the most common:

Breast, Prostate, Cervix, and Lung...

Amenable to treatment with Radiation Therapy



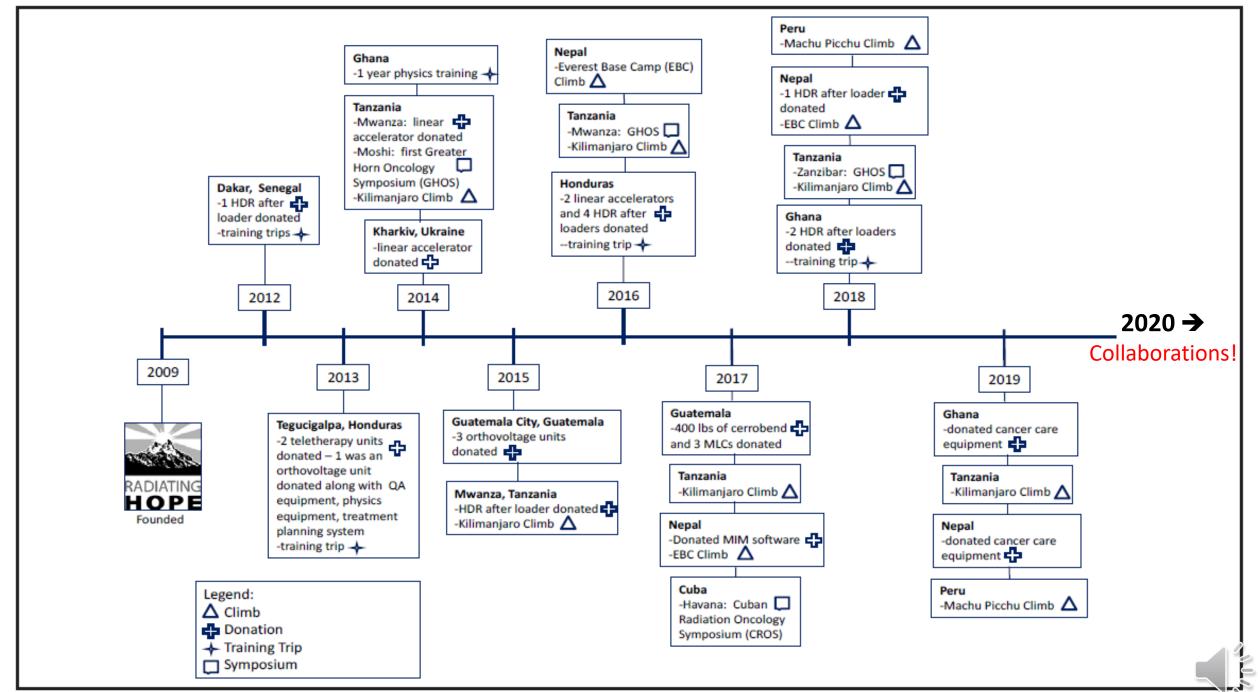


FIGURE 2. A timeline outlining many of RadiatingHope's projects over the past 10 years

RadiatingHope, est. 2009

- Operating in several spheres,
 - Initiated with a focus on **equipment donation**, education, and training...
- Evolved into a successful advocacy group and organizer of international Oncology Symposiums
- Projects in Guatemala, Honduras, Panama, Peru, Chile, Ukraine, Nepal, Senegal, Ghana, Nigeria, Zimbabwe, Tanzania, Kenya, Madagascar...

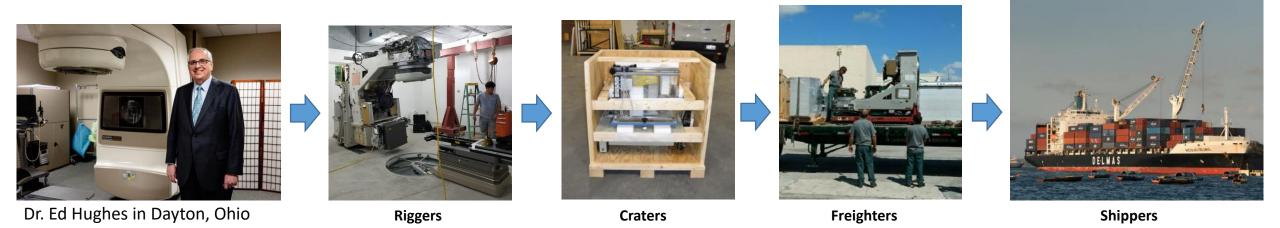


Greater Horn Oncology Symposium (GHOS)
Zanzibar, Tanzania



John Einck (UCSD) and Ashley Cogswell (Elekte)
ASTRO 2019

Equipment donation is only the first step!



- Each step is critical in successful transfer...
 - Poor Riggers, Craters, Freighters, or Shippers can easily ruin the equipment



 Just because it is a "need", doesn't mean the infrastructure or resources are available to deploy

• Site visits are important; however, you don't know, what you don't know ...



Tom Ladd and Mira Shah Ocean Road Cancer Institute, Dar Es Salaam, Tanzania



Rwanda Military Hospital



Liga Nacional Contra el Cancer, Guatamala



Kilimanjaro Christian Medical Cente Moshi, Tanzania

 Lack of equipment presents as a visible opportunity, but it is only a symptom and must be understood...



Dan Scanderbeg (UCSD) in Nepal

- Follow-up is important, developing relationships is key and always takes time...
- Investment, creates value.



Conny Vrieling and team in Senegal



Marcus Catu in Guatemala

- "Relationship is the driver of change.
 - Think of who made you who you are. It was probably a parent, a teacher, or a mentor.
 - It wasn't some organization that was seeking a specific and measurable outcome that can be reduced to metrics. It wasn't a person looking to create a system of change that could scale.
 - It was just a person doing something intrinsically good – making you feel known, cared for, trusted, unconditionally loved – without presuming to know how that relationship would alter the trajectory of your life." [or theirs]

David Brooks, The Second Mountain



Daniel Umana, Marty Shapiro, Julio Alveranga San Pedro Sula, Honduras







Sophia Sandwall and Roberto Jerez (Robertito and Olivia)

• Level of development, social, political conditions are critical to success

• Each project is unique and has its own associated learning curve

• Importing?!



CT Scanner arriving at hospital in Bolivia





Roger Quiroga, mi primo

 Return on investment is optimized when aid is provided to those with skin in the game; partnerships with private centers can be extremely productive

Training is an essential element...



Kathmandu Cancer Center



Subhas Pandit, 2nd from left and team in Nepal

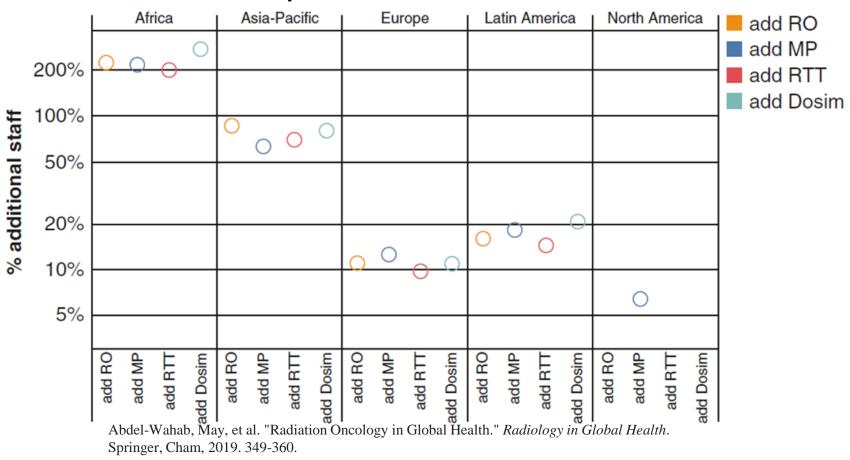


Celebration of their 200th HDR treatment



Obstacles

additional staff needed by 2025



• Without trained staff, equipment can not help...

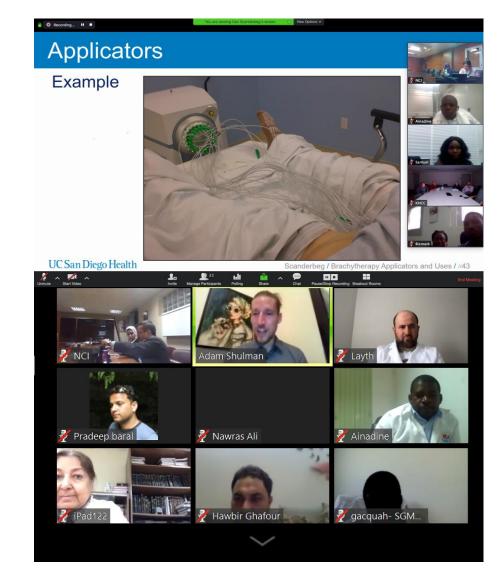


Opportunities

• Challenges in Global Health are multifaceted, they will be solved by a combination of individual initiative and cooperative effort.

• With manufacturers, and through coordination between organizations...





Adam Shulman, leading Brachytherapy Curriculum



Opportunities

• Ubuntu, "I am because we are," has been advanced as a collaborative model for sustainable improvements in global health.

 Helping to facilitate connections within regions and nations, and between organizations and individuals, is an opportunity for those engaged and interested in engaging in Global Health.





Tom Ladd and Tonya Steiner



Luis Revilla, Mayor of La Paz Bolivia



How can I get involved?



Reverse Innovation

Developed World

Undeveloped World

Visiting a country,

REACH OUT - CONNECT - COLLABORATE

Try joining the Rotary...



Traditional Innovation

Govindarajan, Vijay, and Ravi Ramamurti. Reverse Innovation in Health Care: How to Make Value-Based Delivery Work. Harvard Business Press, 2018.

