Effective Communication is the Key to Medical Physics Leadership

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Leadership Roles in AAPM

- Treasurer and FINCOM Chair
- EXCOM Member
- Board Member
- ...
How important is communication for leaders?

• Communication is a core leadership function
  • Effective communication and effective leadership are closely intertwined
  • Leaders need to be skilled communicators
  • Need to think with clarity, express ideas and share information with multitude of audiences
Communication: 1 Idea, 3 Facts, 5 Tips

• Authenticity counts - a lot
  • Be honest and sincere
  • Be personable rather than being stoic

• Visibility is a form of communication
  • If you want to communicate well, don’t be out of sight

• Listening is a powerful skill
  • Good communicators are also good listeners
  • Listening fosters trust, respect and openness
  • Allow others to air their gripes and complaints
Five Tips for Effective Communication

1. Communicate relentlessly.
2. Simplify and be direct.
3. Listen and encourage input.
4. Illustrate through stories.
5. Affirm with actions.
WHAT DO YOU DO WHEN THE BUDGET GOES OUT THE WINDOW?

TREASURER'S REPORT
Mohadevapppa Mahesh, PhD | Baltimore, MD

In our article, we discussed the impact the global pandemic has had on our finances. The COVID-19 pandemic has forced us to adjust our budget to accommodate the increased costs associated with healthcare. This year, we have had to cut back on non-essential expenses and increase our revenue streams to maintain our financial stability.

On December 31, 2019, Chinese government officials declared the global health crisis by naming the virus COVID-19. In early January, the first case of Coronavirus (COVID-19) was reported in the United States. At the time, NASA was known as the potential source of the virus. However, before the end of the first quarter:

- The number of reported cases in the United States had grown to over 14,000, with nearly 400 deaths.
- The Chinese government reported its four most significant one-day declines in history from March 11.
- Local governments met the social distancing requirements to decrease the spread of the virus.

Simple put, in the span of a few short weeks, the plans for 2020 put together over the course of eight months were not only bad, while the budgetary impact of the COVID-19 pandemic is in comparison to the human impact, as you feature, I want to discuss the fiscal implications of our AAPM.

AAPM Newsletter
85% of a leader’s success depends on communication skills and attitudes toward people

Only 15% of a leader’s success depends on specialized knowledge