# CONTROLLING STUFF, BEATING STRESS, AND FINDING WORK-LIFE BALANCE

David W. Jordan, Ph.D.

University Hospitals Case Medical Center
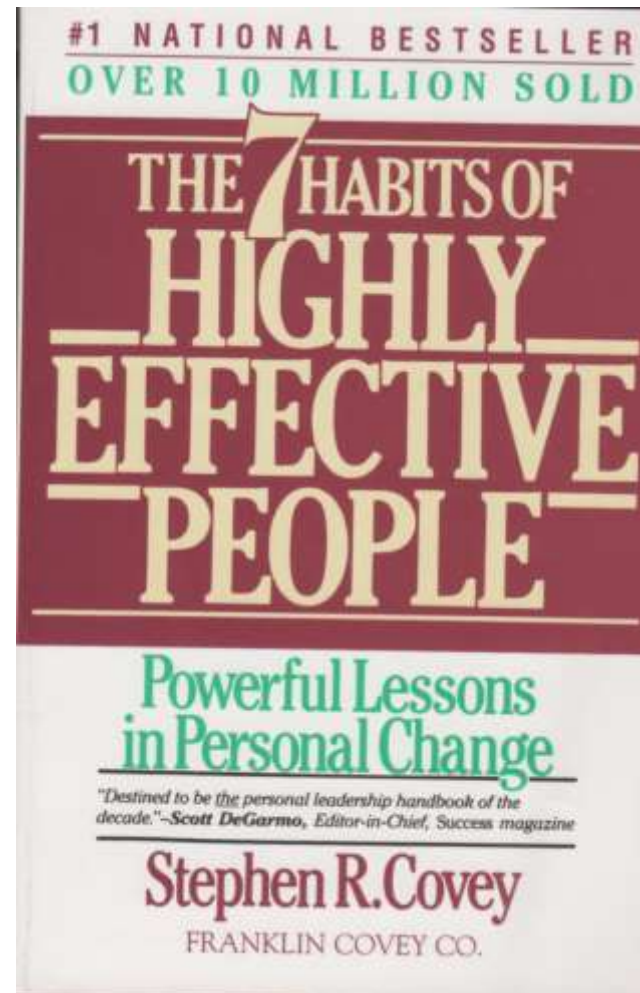
Cleveland, OH

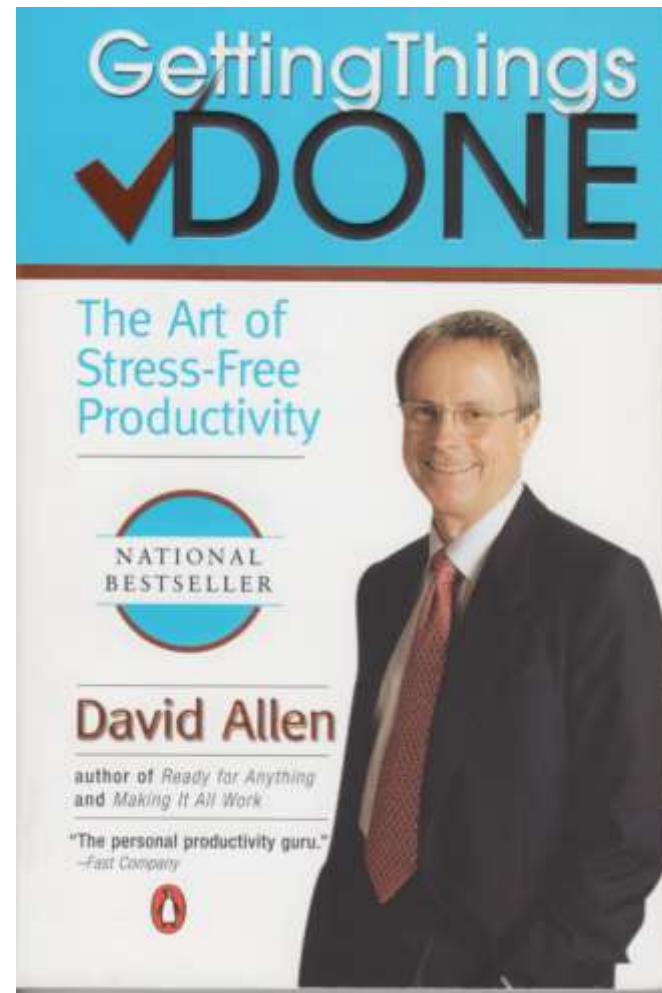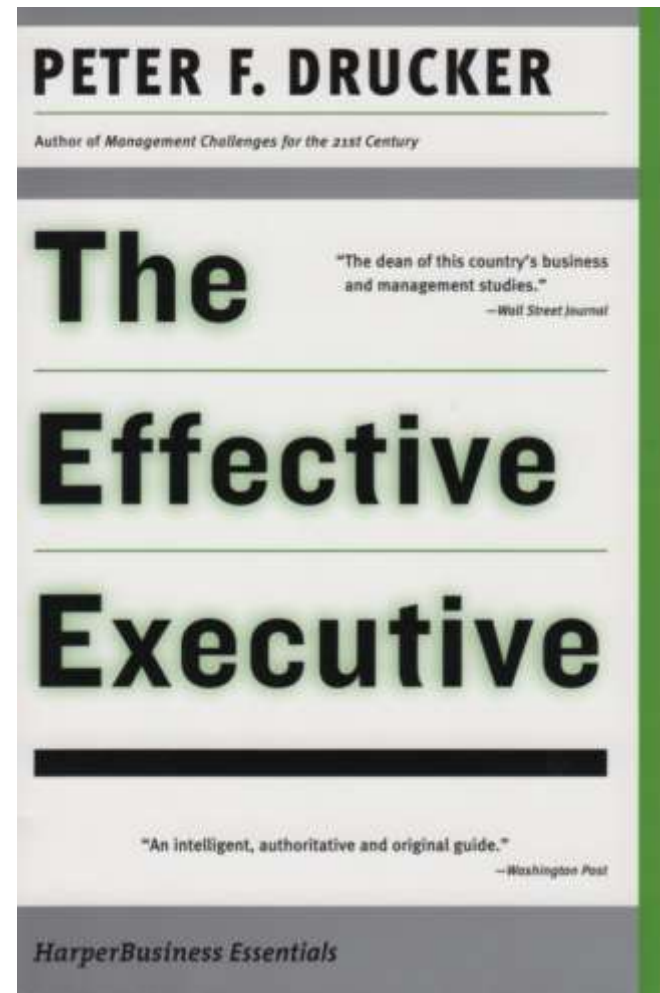# Why are you here?

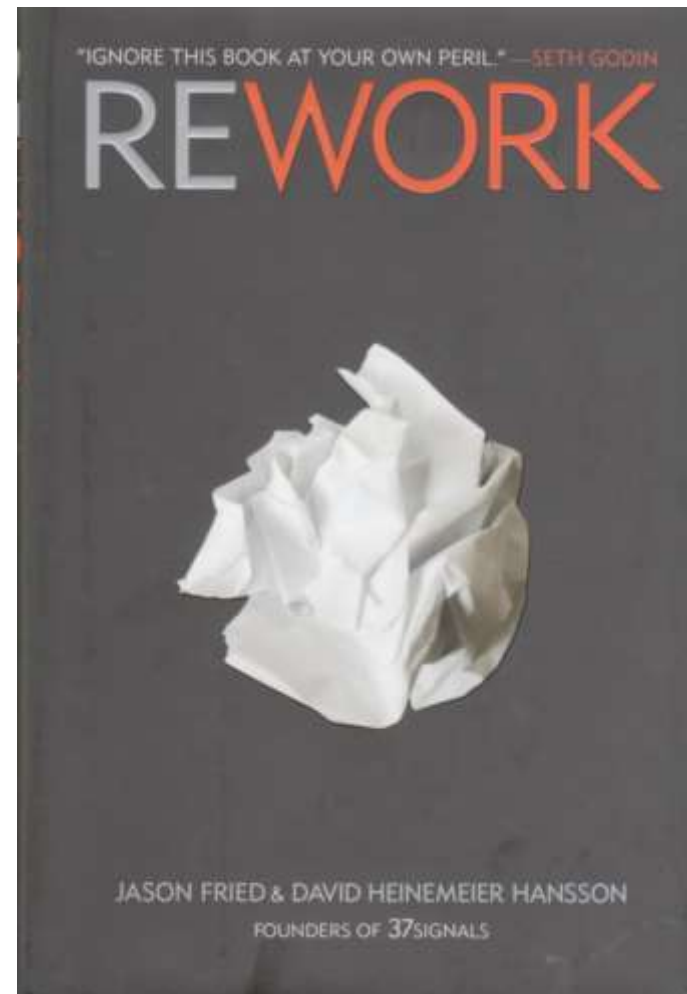# REFERENCES (FIRST)

Breaking the Rules

- "THE seven habits"

- "the art of stress-free productivity"

- "knowledge worker"



PETER F. DRUCKER

Author of *Management Challenges for the 21st Century*

The

"The dean of this country's business and management studies."
—*Wall Street Journal*

Effective

Executive

"An intelligent, authoritative and original guide."
—*Washington Post*

HarperBusiness Essentials

- "be indispensable"
- "love your work and get everyone to love working with you"
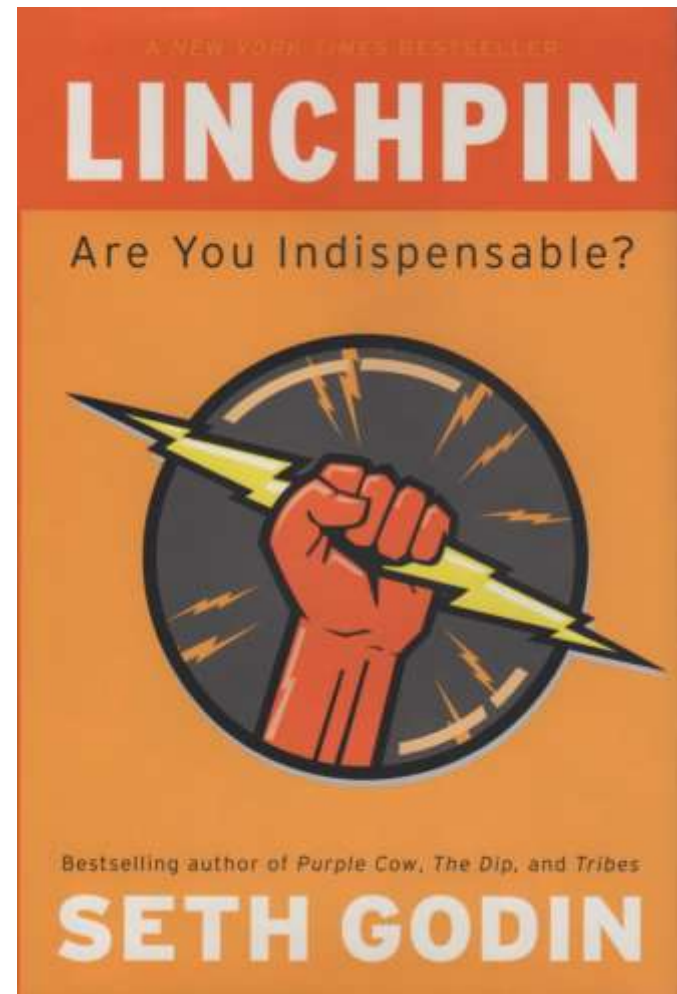
# Why are you here?

**Why you came:**

- "Stress"

- "Stuff"

- "Work-Life Balance"

**Why you are really here:**

- "Control"

- "Commitments"

- "Culture"

# Work-Life Balance

# LIFE Balance

- Working too many hours?

- Information overload?

- Taking work home?

- Stress spilling over?

- Not fully present for non-work activities?

- "On call" 24-7?

- Constant email and/or phone?

# LIFE Balance

- Working too many hours?
- Information overload?
- Taking work home?
- Stress spilling over?
- Not fully present for non-work activities?
- "On call" 24-7?
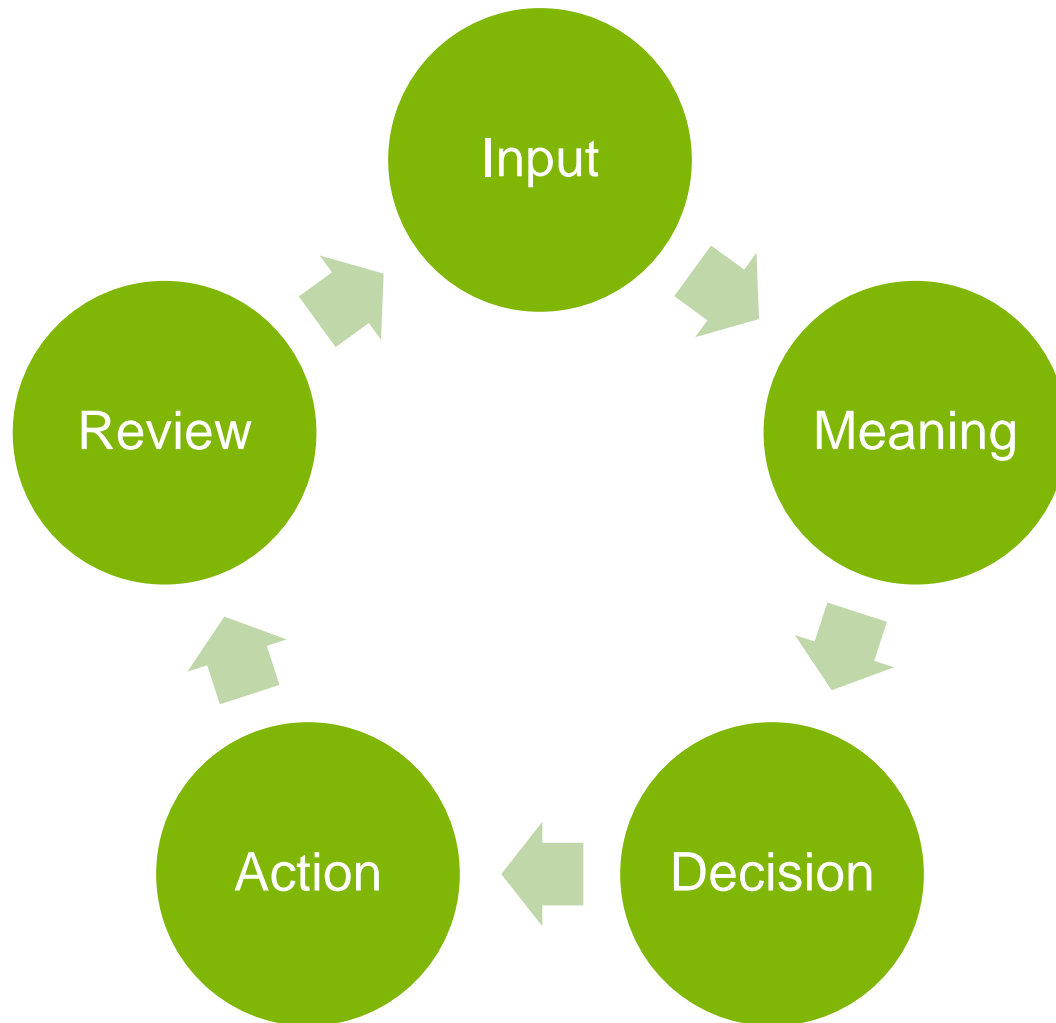- Constant email and/or phone?
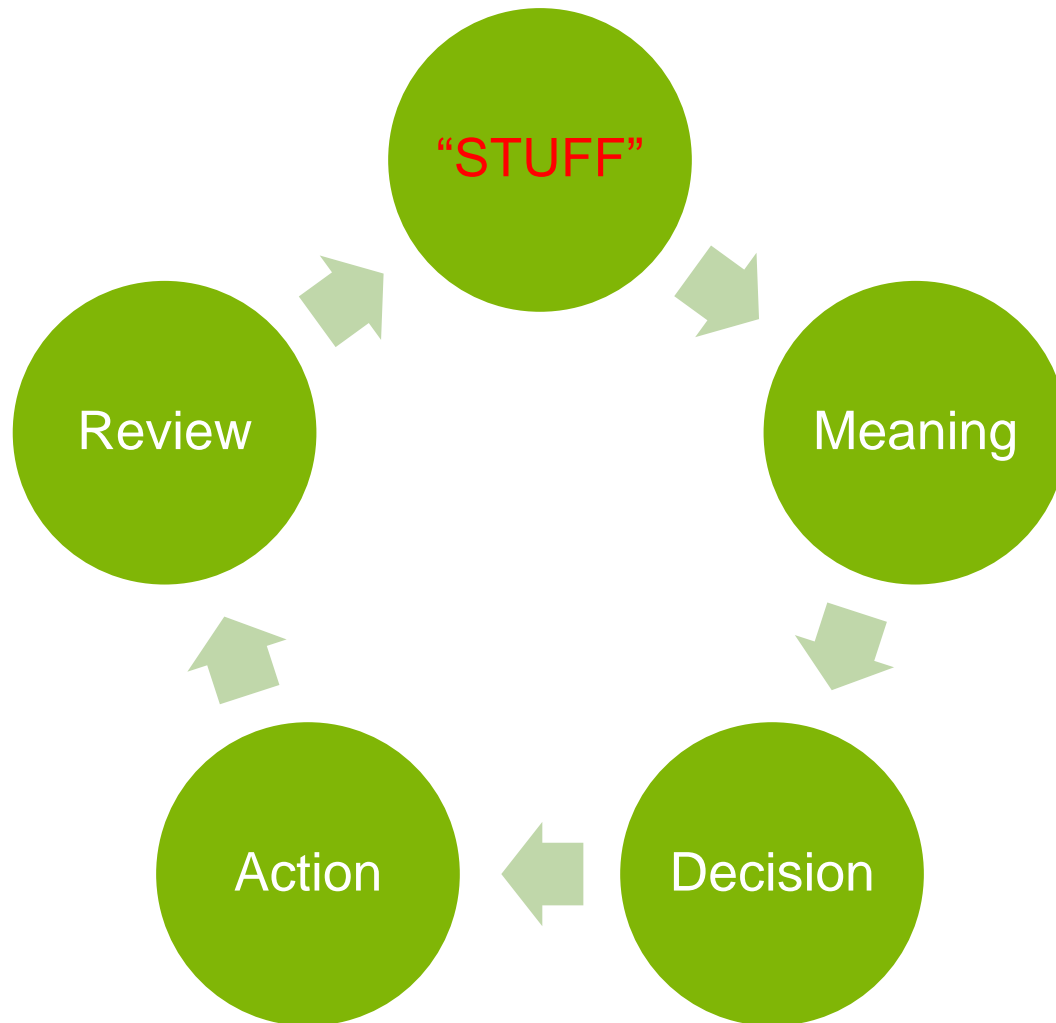- ALL OF THE ABOVE?

- Stress ← Lack of *CONTROL?*

# CONTROL

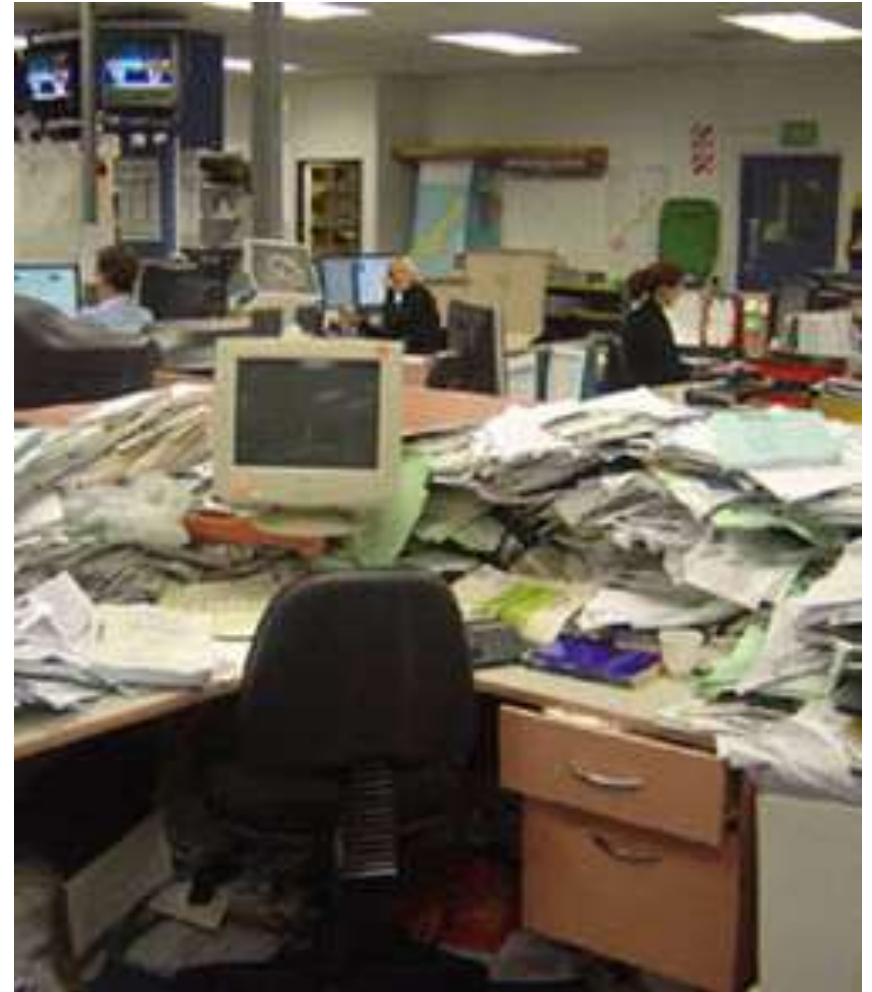First Essential Element

# How to get control?

# How to get control?

# "Stuff" is lurking…

- In your head

- On your desk

- In all the "junk drawers" in your world

# Why let it lurk?



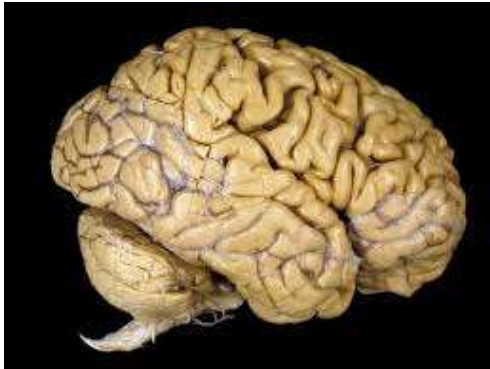- Not sure what to do with it?
- Don't want to forget about it?
- Guilty Pile Syndrome?

# Your Brain is Not for Storage

- Brain is a powerful CPU but has very limited "cache" capacity
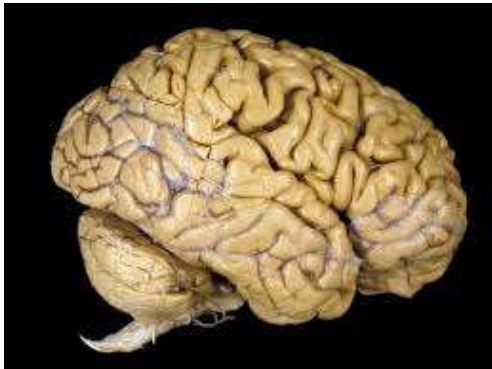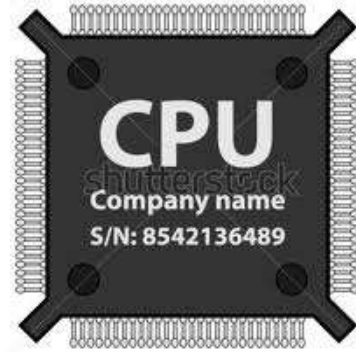
# Gather your Stuff

- Physical / material stuff

- Mental

- "Brainstorming"

- Don't evaluate (yet)

# Sort your Stuff



- Evaluate each item:

  What does it MEAN?

  What is it FOR?

  What do I need to DO with it?

"But I've already tried to 'get organized', why didn't it work?"

# Basic Model: Allen's Concepts

Purpose

Objectives – 1-3 years

Goals – 12-18 months

Areas of Responsibility

Projects - >1 related task

Tasks – daily "next actions"

# Allen's Metaphor:  Aviation

50,000 feet (purpose)

40,000 feet (objectives)

30,000 feet (goals)

20,000 feet (AOR)

10,000 feet (projects)
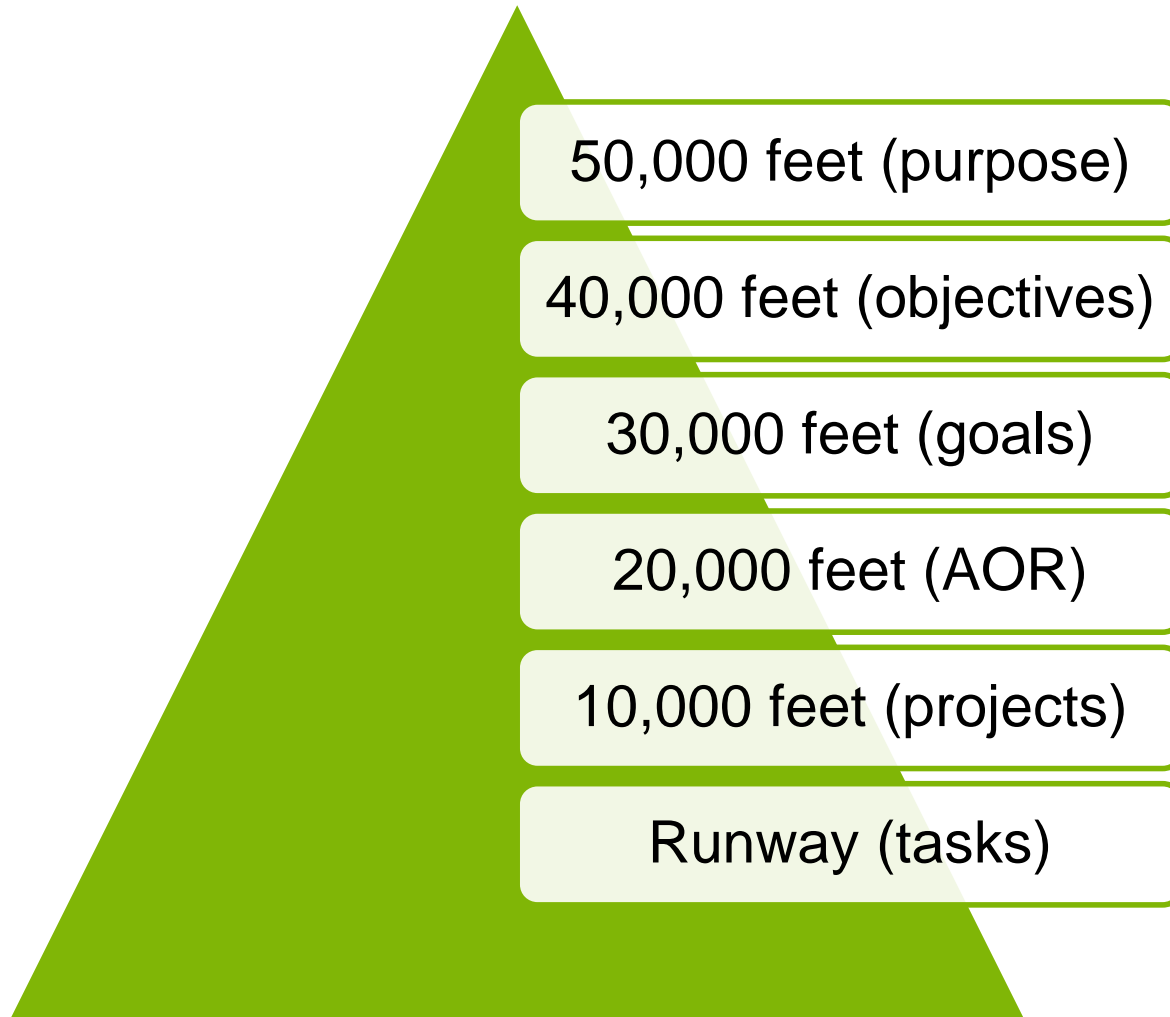
Runway (tasks)

# Traditional "Wrong" Approach

Start Here:
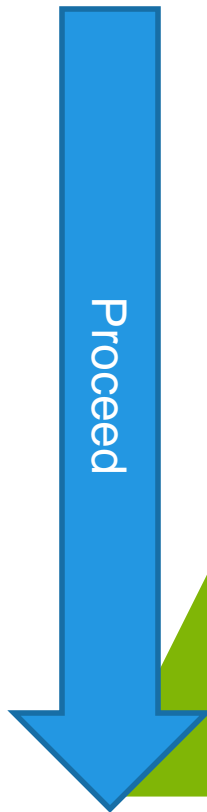
Proceed

50,000 feet (purpose)

40,000 feet (objectives)

30,000 feet (goals)

20,000 feet (AOR)

10,000 feet (projects)

Runway (tasks)

# "Better" Approach

Proceed AS NEEDED

Start Here:

50,000 feet (purpose)

40,000 feet (objectives)

30,000 feet (goals)

20,000 feet (AOR)

10,000 feet (projects)

Runway (tasks)

# How to get control?



"STUFF"

"COMMITMENTS"

Meaning

Decision

Action

Review
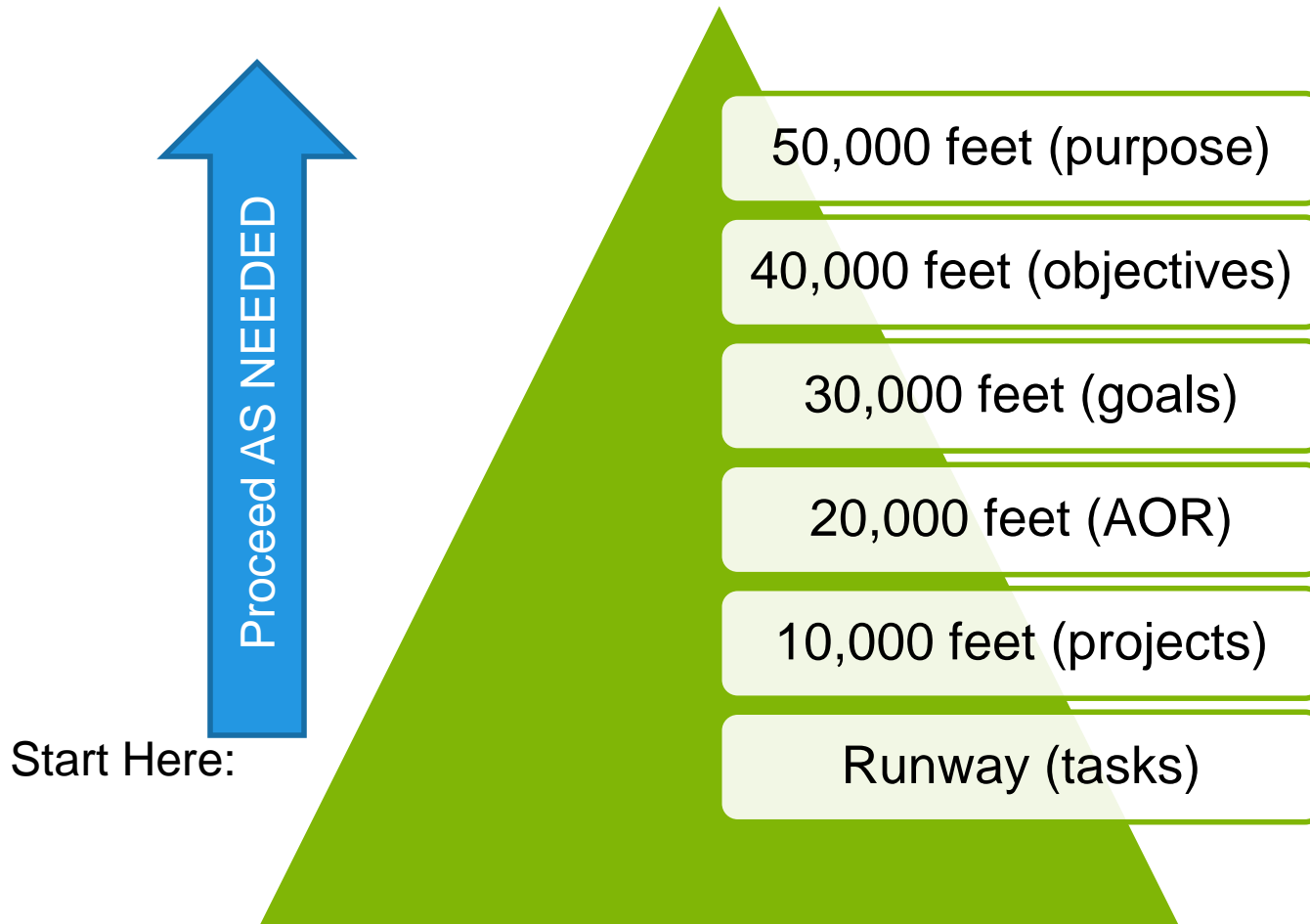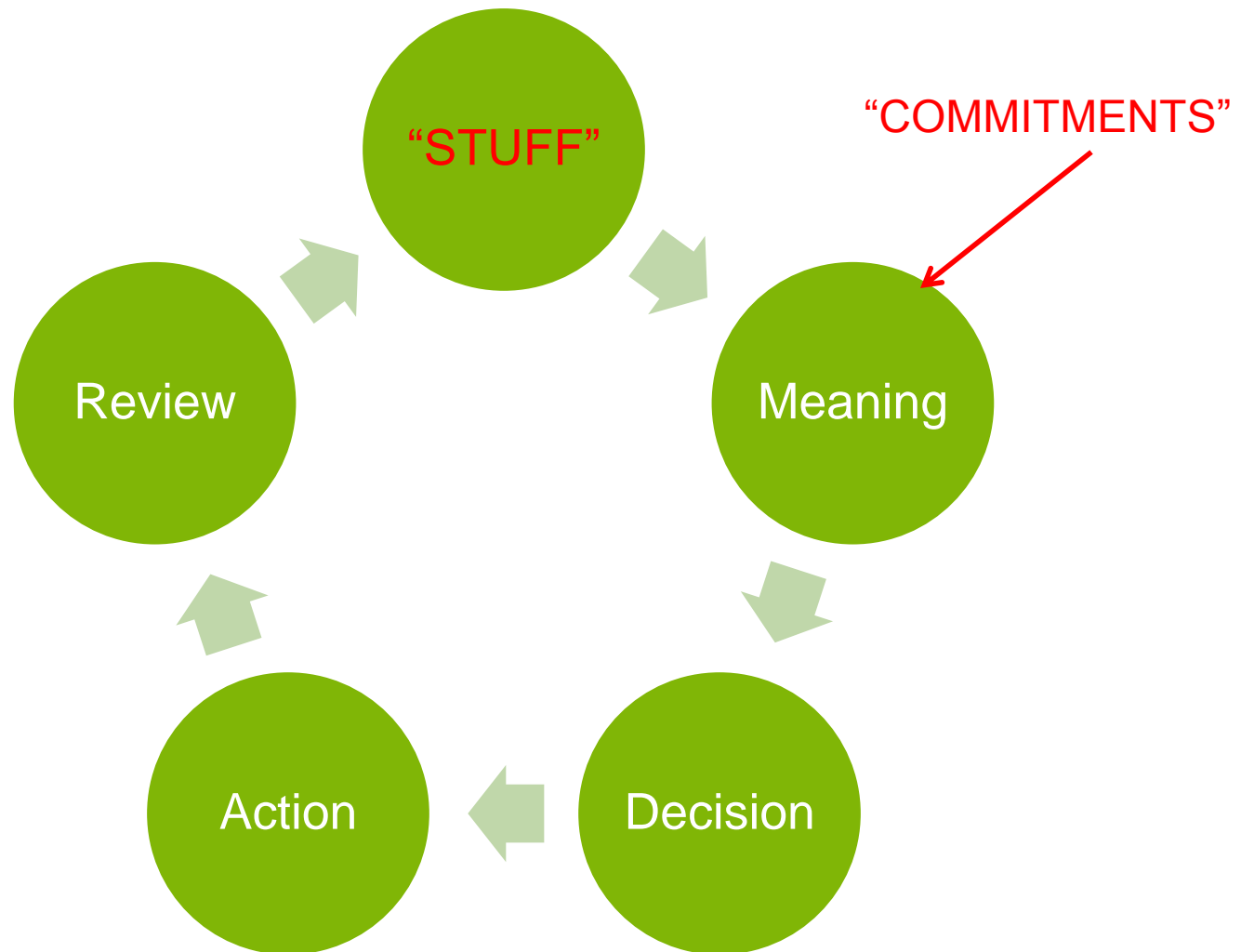
# COMMITMENTS

Second Essential Element

# Start where you are

- Catalog "next actions"
- What project does each belong to?
- Why are you doing each thing?
- What larger commitment does each fulfill?

- Move up to more abstract levels to prioritize, "fill in the blanks"

- Convert excuses into next steps

# Time is your most precious resource

- Keep ONE calendar
  - There is only one you
- Things you do take time
  - Budget on the calendar
- Keep a list of things you "could do" if you have unstructured time
  - The only good "to-do list" is a calendar "annex"
  - Organize "next actions" by "context"

Does your (email, browser history, etc.) reflect your priorities?  Your commitments?

Covey:  "Put first things first."

What gets scheduled, gets done.  (Try it!)

# Conversations about commitments

- What is the next step?

- What do I need to finish?

- What do I need to maintain?

- What am I trying to accomplish?

- Why am I trying to accomplish it?

- What is my purpose here?

# You are an "executive"

- AKA "knowledge worker"

- You define your job activities
- You can't quickly and simply explain your job
- You add value to information

# Homework

- Establish a "trusted system" to:
  - Budget time in your calendar
  - Keep possible "next actions" handy when opportunity arises
  - Organize "stuff" so you can find it when you need it and won't forget about it if it's important

  - Regularly **review**

# So far…

- *Work-life balance* requires CONTROL
- Lack of CONTROL creates *stress*
- Unclear *stuff* contributes to *stress*
- CONTROL of *stuff* requires clarity about COMMITMENTS

- If you clarify your COMMITMENTS and take CONTROL, you will be on your way!

# You: "Great, but what about…"

- Unrealistic work requirements?
- Colleagues who interrupt you or flood you with email?
- Circumstances that are beyond your control?

# The Culture Paradox



- If everyone else is "bad" you can still improve the culture by being "good."

- You have to work within the culture of your workplace.

# CULTURE

Third Essential Element

# Could you say this at your job?

- "I will only check email twice a day, at 10:00 AM and 2:00 PM."

- "I will not attend any (non-emergency) meeting unless the agenda is sent at least one day in advance."

- "I will perform only tasks that require my unique/specific skills and delegate everything else."

# CULTURE = Rules of Engagement

- Set of standing COMMITMENTS among a group (family, coworkers, society)

- Defines what is expected of you

- (To some extent, what you can get away with)

# The Golden Rule

• Do unto others…

• If you're lucky, they may start to emulate you

• Proactively respect their time and attention they way you wish they would respect yours

• Occasionally, ask for the respect in return.

• *Teach*

# Awareness

- Where can you take control?

- Can you use your time more productively?

- Can you positively influence your cultures?

- Can you state your priorities and allocate your time and attention to them?

# Learn to say it…artfully
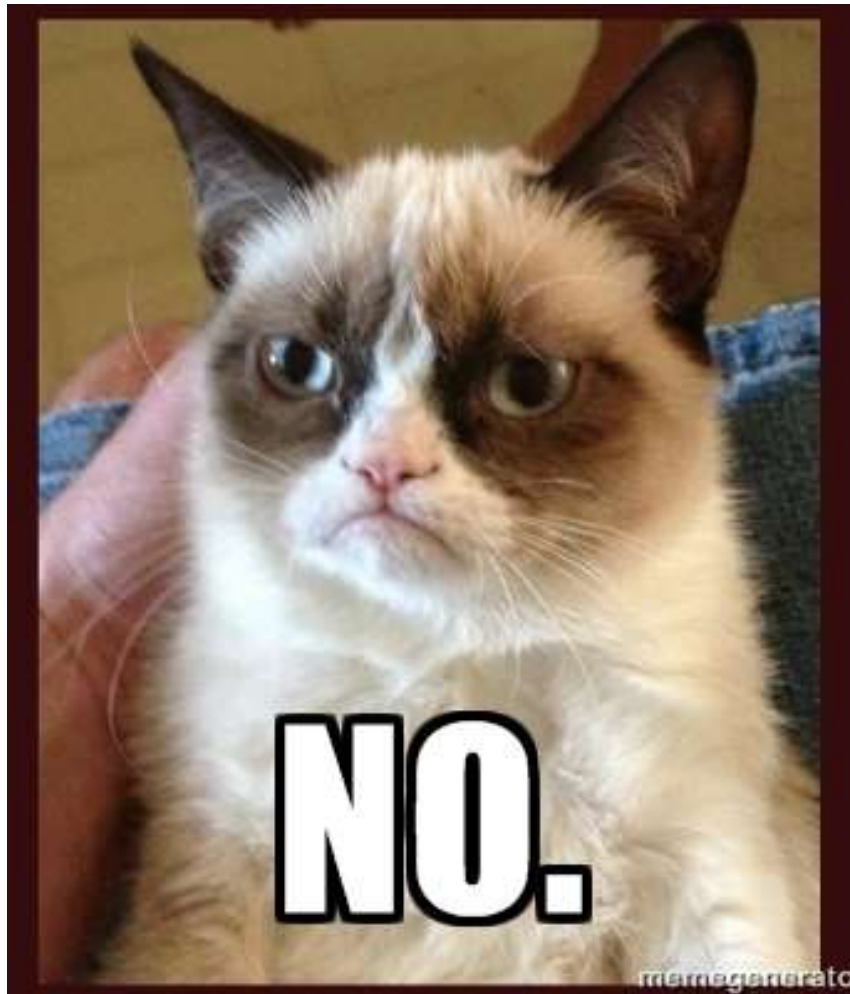
# CONTROL COMMITMENTS CULTURE

Remember…

# Why are you here?