What does Medical Physics 2.0 mean to me?

• Increase medical physicists profile in clinics
• Not confine to QA measurements only
• Spending time with clinicians to understand their language
What we can do?

- Communication
- Familiarity
- Developing Trust
- Taking on responsibility that may increase workload in short term but is beneficial in long run
- ‘Talk the Talk’ and ‘Walk the Walk!’