The African Continent Cancer Plan
2013-2017

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Presentation Overview

- Vision, Mission and Goal
- Overarching Goals
- Strategies
- Responsibility of Stakeholders
- Way Forward

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1. Vision, Mission and Goal

Conquering cancer in Africa will require a comprehensive collaborative approach with cancer clinicians, scientists, patients, advocates, policy makers and community leaders working hand-in-hand at the local, state, national, and continent levels.


Vision, Mission & Goal

Vision
A comprehensive cancer prevention and control plan for Africa.

Mission
- To reduce the number of deaths from cancer and improve the quality of life of cancer patients, survivors and caregivers.

Goal
- To decrease cancer incidence and mortality in Africa.

About the Plan ....

- Provides cost-effective strategies that can be employed throughout the continent to fight cancer.
- Provides specific strategies that can be used by individuals, employers, organizations and policy-makers to fight cancer.
- Includes overarching strategies to address cancer in Africa and a targeted 5-year plan for prostate, breast, cervix, lung and liver cancers.

2. Overarching Goals
Goals ...

1. Foster healthy **cancer prevention behavior** among Africans to reduce the risk of cancer.
2. Promote **access** to effective, quality and appropriate cancer health information and services for timely cancer prevention, detection, diagnosis, treatment and survivorship.
3. **Improve** cancer prevention, timely diagnosis, effective treatment, palliative care and survivorship care through public-private-community partnerships.

Goals ...

4. Foster **public-private-community partnerships** to improve cancer survivorship experiences of Africans to reduce recurrence and improve quality of life.
5. Facilitate local, state-wide, national, and international **collaborative efforts** among community-based cancer organizations, providers, public and private organizations, and academic institutions with the primary goal of fostering state-of-the-art cancer treatment, prevention, training, education, research, and outreach.
6. Foster the development of a cadre of diverse, well-trained African cancer clinicians, scientists and advocates who will implement cancer prevention and control in Africa.

Goals ...

7. **Advance the understanding of the relationships between multilevel determinants** (such as genomics, environment, behavior, cultural norms/beliefs/values, among others) and cancer with the ultimate endpoint of targeted cost-effective, sustainable community-centered interventions for cancer prevention and control in Africa.
3. Overarching Strategies

- The strategies provide specific guides that can be used to control site-specific cancers.
- Note:
  - Not all the strategies are relevant to all types of cancer.
  - The strategies are not exhaustive.

**Infrastructure**
- Develop regional infrastructure that will foster cancer control capacity to support cancer prevention, screening, education, training, research and advocacy.

**Workforce**
- Increase the quality and quantity of clinical and research workforce focused on cancer control in Africa.

**Prevention and Risk Reduction**
- Foster personal health habits, preferences and choices that will improve cancer health.

**Cancer Information**
- Improve cancer registration in Africa.
Strategies on ...

- **Palliative care and survivorship**
  - Promote cancer palliative care and survivorship services for patients, survivors and caregivers from diagnosis to end of life.

- **Access to optimal cancer care**
  - Identify effective cancer care centers and improve linkages to these centers to guarantee equal access for cancer care throughout Africa.

- **Research**
  - Promote and support translational research throughout the cancer control continuum across crosscutting issues, including communications, surveillance, social determinants of health, genetic testing, decision-making, dissemination of evidence-based interventions, quality of cancer care, epidemiology and measurement.

Strategies on ...

- **Education and Training**
  - Promote and implement cancer education and training opportunities for cancer health professionals, researchers and advocates.

- **Advocacy**
  - Make cancer top priority in Africa through education, community outreach, political, research, support, and fundraising advocacies.

- **Policy**
  - Partner with governmental and non-governmental organizations to develop and implement cancer control legislation.

Specific Strategies ....

- **Specific Strategies developed for:**
  - Prostate cancer
  - Breast cancer
  - Cervical cancer
  - Liver cancer
  - Lung cancer
  - Haematological cancer
  - Childhood cancers
    - Acute Leukemia
    - Burkitt lymphoma (BL)
    - Kaposi sarcoma (KS)

- **Strategies include:**
  - Overview
  - Risk factors
  - Prevention and guidelines for screening
  - Tailored Strategies
    - Capacity development
    - Research
    - Training
    - Community engagement
    - Policy engagement
3. Responsibilities for Stakeholders

**Individual Level ...**
- Eat Well!
- Stay physically active!
- Avoid smoke and germs!
- Talk to your doctor about check-ups!
- Balance work, home and play to manage stress!

**Employer Level ...**
- Make the workplace smoke free.
- Provide an environment that encourages physical activity.
- Provide balanced and nutritious meals in the workplace.
- Sponsor cancer health education and screening events in the workplace.
- Provide support for employees going through cancer.
Advocate for cancer prevention and control.
Offer cancer education and screening services in your community.
Support cancer patients and survivors.

Develop, implement and sustain a tobacco free environment.
Develop, implement and sustain local, state-wide and national cancer control initiatives.
Promote cancer prevention and screening activities.

4. Way Forward

Cancer Advocacy

Declare cancer a significant public health problem in Africa
Promote development and implementation of National Cancer Control Programmes by every Ministry of Health in Africa
Prioritise cancer control strategies to “key” cancers that are preventable or curable; incorporate vaccination against preventable cancers such as HPV, Hepatitis B into national vaccination programmes; support campaign on tobacco control and obesity
Promote synergy of efforts by linking and forming partnerships with organisations working toward cancer control
Cancer Care

- Provide palliative care services
- Increase access to effective anti-cancer therapies
  - Support quality cancer care through development of relevant diagnostic and therapeutic resources, including pathology, radiology, surgery, chemotherapy and others

Cancer Education

- Promote mass educational and public health campaigns to the media, government and the general population to improve prevention, early detection and treatment of "key" cancers
- Develop Cancer Training Programmes for African clinicians, researchers, and patient advocates

Cancer Research

- Create and resource population-based cancer registries
- Develop and support research to create new knowledge and drive innovation in cancer control.

Upcoming Conferences

- Nigeria Prostate Cancer Research Symposium
  - September 4 & 5, 2014
  - Ota, Ogun State, Nigeria
- Science of Global Prostate Cancer Disparities Conference
  - Nov 5 – 8, 2014
  - Montego Bay, Jamaica
- AORTIC 2015 International Cancer Conference
  - Nov 19 – 22, 2015
  - Marrakech, Morocco