Objectives

- Why Medical Physics 2.0?
- How can we do it?

Why MP 2.0?

- Health care is changing rapidly
- Both radiologists and physicists need to demonstrate their worth
How can we do it?

What is an Interventional Radiologist?
2 years

PET

Pre Ablation       Post Ablation

Interventional Radiologist
What is a Medical Physicist?

• Critical Thinker
• Problem Solver
• Member of the Health Care Team
• Educator
• Partner
“80% of success is showing up.”

Show Up

“80% of success is showing up.”

Tools Needed

• Communication
  – Show Up
  – Visit the trenches
  – Learn the players

• Target
  – “Friendly” audience first

• Educate