

Medical Physics 2.0

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Objectives

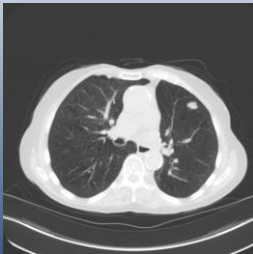
- Why Medical Physics 2.0?
- How can we do it?

Why MP 2.0?

- Health care is changing rapidly
- Both radiologists and physicists need to demonstrate their worth

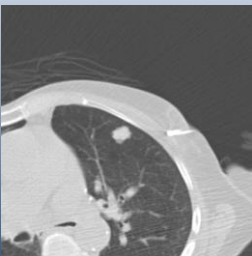
How can we do it?

What is an
Interventional Radiologist?

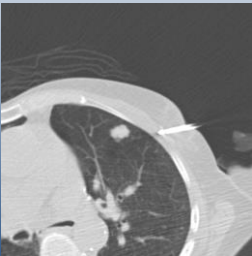


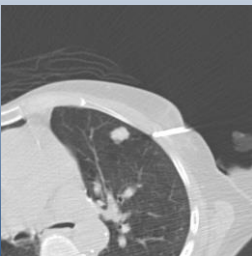


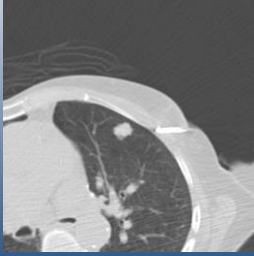


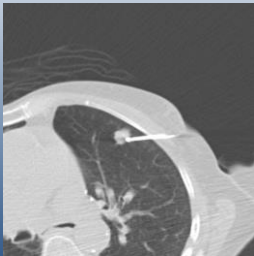




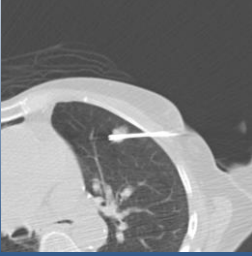


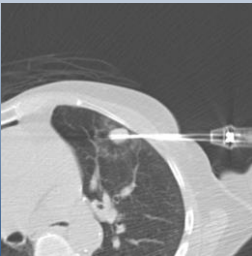






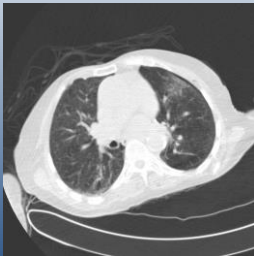




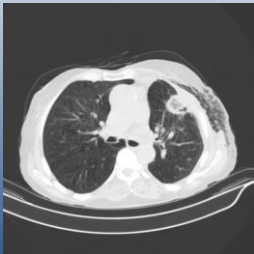








1 month



3 months

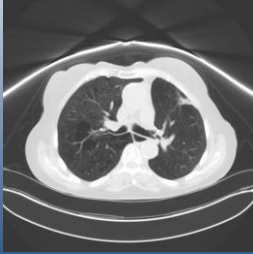




1 year



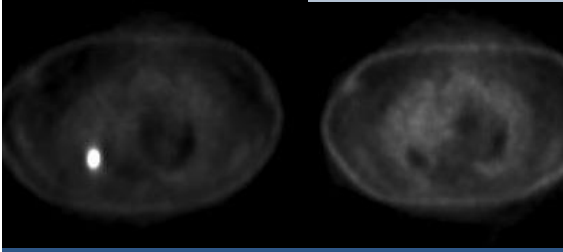
2 years



PET

Pre Ablation

Post Ablation



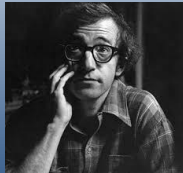
Interventional Radiologist



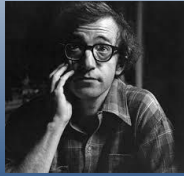
What is a Medical Physicist?

What is a Medical Physicist?

- Critical Thinker
- Problem Solver
- Member of the Health Care Team
- Educator
- Partner

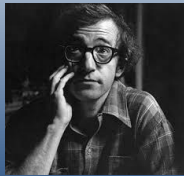


"80% of success is showing up."



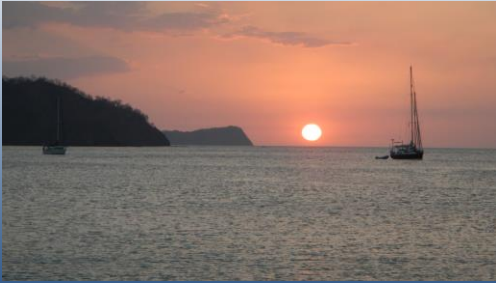
Show Up

"80% of success is showing up."



Tools Needed

- Communication
 - Show Up
 - Visit the trenches
 - Learn the players
- Target
 - "Friendly" audience first
- Educate



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